

## 2010 Homerun Walk

A one mile walk to fund pediatric brain cancer research and show support for 7-year-old Caleb Gulizia

May 1, 2010

Heartland of America Park in Omaha, NE

[www.thehomerunwalk.com](http://www.thehomerunwalk.com)

## 2010 Sponsorship Opportunities

### HELP MAKE A DIFFERENCE! DONATE TODAY!

*The Homerun Walk is the premiere fundraising event for The Cure Starts Now Foundation in the Omaha Metro Area. Funds raised at this family-friendly walk will help fund pediatric brain cancer research. Benefitting children like Caleb Gulizia, a seven-year-old from Omaha, NE who is battling brain cancer. As a sponsor, you will join in our quest to find a "homerun" cure for all cancers, starting first with one of the most difficult and deadly cancers: pediatric brain cancer.*

The Cure Starts Now (CSN) is a 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. Quickly, other families joined the cause to ensure no other child would suffer the same fate as theirs. Thanks to the efforts of many companies around the nation, we met our yearly goal and were able to provide funding of new experimental treatments and research at Cincinnati Children's Hospital and St. Jude's Children's Research Hospital. Yet, there is so much more left to be funded.

Your support will improve kids' chances to reach their dreams of being cancer free.

#### PRESENTING PLATINUM – \$5,000

- Company name and logo identified as Presenting Sponsor in title of event
- Company representative to act as honorary walk marshal
- Logo featured prominently on event signage
- Expo booth at prominent site on walk day (to be staffed by Company)
- Logo featured prominently on front and back of all walk t-shirts
- Marketing materials distributed to all event participants
- Frequent public address acknowledgement of company support
- Special recognition on all mass email distribution to walk participants
- 10 complimentary registrations with t-shirts

#### GOLD – \$1,000

- Logo featured on event signage
- Expo booth on walk day (to be staffed by Company)
- Logo featured on back of all walk t-shirts
- Marketing materials distributed to all event participants
- Special recognition on all mass email distribution to walk participants
- Five complimentary registrations with t-shirts

#### SILVER – \$500

- Company name listed on back of all walk t-shirts
- Marketing materials distributed to all event participants
- Special recognition on all mass email distribution to walk participants
- Two complimentary registrations with t-shirts

#### BRONZE – \$100

- Marketing materials distributed to all event participants
- Special recognition on all mass email distribution to walk participants

#### IN-KIND SPONSOR (product or service donation)

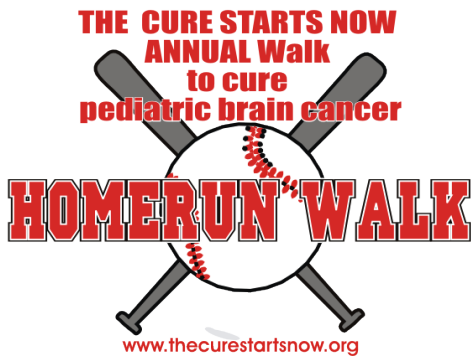
Sponsorship level determined by monetary value of product/service donation

Please Fill Out Sponsorship Form on Next Page

All proceeds will go to The Cure Starts Now. The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization. All donations are tax deductible in accordance with IRS regulations. Please consult with a tax professional for further information. To learn more about

The Cure Starts Now, please go to [www.thecurestartsnow.org](http://www.thecurestartsnow.org).





## 2010 Homerun Walk

A one mile walk to fund pediatric brain cancer research and show support for 7-year-old Caleb Gulizia

May 1, 2010

Heartland of America Park in Omaha, NE

[www.thehomerunwalk.com](http://www.thehomerunwalk.com)

## 2010 Sponsorship Opportunities

### Return forms and payments to:

The Cure Starts Now Foundation, Nebraska Chapter  
10280 Chester Road, Cincinnati, OH 45215

Please make checks out to: The Cure Starts Now Foundation, or go to [www.active.com/donate/homerunwalk](http://www.active.com/donate/homerunwalk) to donate online.

**SPONSORSHIP DEADLINE FOR PLATINUM, GOLD AND SILVER IS**

**April 9, 2010**

**SPONSORSHIP DEADLINE FOR BRONZE IS April 23, 2010**

In-Kind Donations do not have a deadline.

### HELP MAKE A DIFFERENCE! DONATE TODAY!

*The Homerun Walk is the premiere fundraising event for The Cure Starts Now Foundation in the Omaha Metro Area. Funds raised at this family-friendly walk will help fund pediatric brain cancer research. Benefitting children like Caleb Gulizia, a seven-year-old from Omaha, NE who is battling brain cancer. As a sponsor, you will join in our quest to find a "homerun" cure for all cancers, starting first with one of the most difficult and deadly cancers: pediatric brain cancer.*

The Cure Starts Now (CSN) is a 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. Quickly, other families joined the cause to ensure no other child would suffer the same fate as theirs. Thanks to the efforts of many companies around the nation, we met our yearly goal and were able to provide funding of new experimental treatments and research at Cincinnati Children's Hospital and St. Jude's Children's Research Hospital. Yet, there is so much more left to be funded.

Your support will improve kids' chances to reach their dreams of being cancer free.

COMPANY OR INDIVIDUAL NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT EMAIL

PHONE

FAX

WEBSITE

SPONSORSHIP LEVELS:  PRESENTING PLATINUM (\$5000)  GOLD (\$1000)  SILVER (\$500)  
 BRONZE (\$100)  OTHER ( \$ \_\_\_\_\_ )  IN-KIND (Value \$ \_\_\_\_\_ )

**TOTAL:** \$ \_\_\_\_\_

### Form of Payment:

CHECK ENCLOSED (Make Payable to: THE CURE STARTS NOW)

CREDIT CARD: \_\_\_\_\_  
Number Exp. Date Sec. Code

Signature

BILL ME

IN-KIND DONATION

**For more information  
call 402-557-8371 or email  
[jamie.svatos@thecurestartsnow.org](mailto:jamie.svatos@thecurestartsnow.org)**

